

## CU RateReset wins Peoples Choice Award for best technology at AXFI

The Killer Fintech Speed Round at AXFI included 6 participants. After all competitors presented it was time for the people to vote for who had the best killer tech. It was a close race but, CU RateReset pulled away with the win.

Credit Union people have spoken and, CU RateReset is chosen again.

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### AXFI Killer Fintech Speed Round

Keith Kelly and the entire CU RateReset team has pulled off another victory for the KNOCK KNOCK Digital Lending platform.

"This conference truly demonstrated how big data and analytics is only useful if the credit union can create an action behind it. KNOCK KNOCK is that action." Keith Kelly



### CU Broadcast Interview

Mike Lawson interviewing CU RateReset Founder Keith Kelly and Foster Kelly following CU RateRest's KNOCK KNOCK being named the "People's Choice AXFI Innovation Award Winner". Three weeks ago KNOCK KNOCK was the winner of NACUSO's Next Big Idea Competition.

We are very blessed that this disruptive technology, which has driven a lot of our development over the last few years, is capturing the imagination of credit unions by providing the future - today!

[CU Broadcast Interview Video](#)



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